

**roxie resali.**

PROSPECTUS

BEAUTY CLINIC & ACADEMY



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# Welcome



## ROXIE RESALI BEAUTY CLINIC & ACADEMY

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Roxie is also the founder of the Roxie Resali Academy, providing a route into the fulfilling and fast-paced industry for aspiring technicians and business owners. With a deep commitment to delivering excellence in the field of lash and brow innovation, Roxie Resali works with trainees who mirror her commitment to skill and quality.

Roxie is driven by the mission of enabling women to enter a new phase of professional fulfilment and growth, supporting them to establish a beauty career in the same way she did. Learning from Roxie will push you out of your comfort zones to reach your full potential; put in the work and make it work for you!

The training academy offers a range of lash & brow courses, suited to existing levels of skill, which include semi permanent make-up courses accredited with ABT and OCN. In addition, the Academy also offers online courses should you wish to train from the comfort of your own home.

Roxie encapsulates the mission of her Academy as 'enabling women to step into their power',

Empower and elevate, with the Roxie Resali Academy

# Why train with us

## 1

### ACCREDITED, CERTIFIED & INSURABLE

- All our courses are accredited by ABT
- Insurable Certification upon completion
- Start taking paying clients
- Your Qualification will mean something!

## 2

### EXPERIENCE & EXPERTISE

- Established Educator, Eyebrow & Eyelash Specialist
- 1 Tutor to maximum 4 students
- Creating Lash & Brow Artists not just Technicians

## 3

### UNLIMITED SUPPORT

- Hands on practical training
- 24/7 Support with your tutor - we don't disappear!
- Access to innovative online student portal
- Student insurance offered
- Help on how to set up your beauty business

## The Roxie Resali Promise

SKILL – STYLE – QUALITY – EMPOWERMENT

These four pillars place our clients at the heart of everything we do.

# EYELASH EXTENSION COURSES

# Beginners Classic Individual Eyelash Extension Course

## SEMI PERMANENT INDIVIDUAL LASH EXTENSIONS - 1 DAY COURSE

This course is designed for complete beginners or beauty therapists who wish expand and add this treatment to their existing services. Entry Level Course, No prior beauty qualifications are required.

Upon completion of this course you can take the next step and become a Certified Volume Eyelash professional (Level 2) This course has been tailored to provide you with thorough knowledge, skills and practice required to start your lash journey with confidence.

**You will receive ongoing support and mentoring post-training.**

Application of eyelash extensions requires skill, attention to detail as it is an intricate service therefore the course structure is specifically designed to allow for adequate time to not only learn theory but also the practical knowledge required to become an amazing eyelash technician.

Your theory work will be completed prior to the training day using our online platform. Once you are booked onto the course you will receive an email with your log in details. The theory work is completed prior to your training day so that we can focus on the practical work on the day.

This course includes a clear and detailed manual (...Pages) which provides a step by step guide that you may use for future reference.

**A FULL STARTER KIT IS INCLUDED IN THIS COURSE.**



**COURSE INCLUDES A FULL STARTER KIT**

(Please note the deposit is non-refundable, should you wish to change the date of your course an admin fee of £50 may be applied.)

If you do not wish to pay the full balance upfront or split your payments with Clearpay then please email [training@lashesbyroxie.com](mailto:training@lashesbyroxie.com) to pay a deposit to secure your booking. Make sure to let us know your chosen course and date.

The final balance will then be due on or before the day of the training course.

# Russian Volume & Hybrid Eyelash Extension Course

## 1-1 RUSSIAN VOLUME & HYBRID INDIVIDUAL LASH EXTENSIONS - 1 DAY COURSE

This course is designed for individuals who are already trained in the Classic 1:1 technique who are looking to expand their business or further their skills by completing this advanced course.

Upon completion of this course you will be certified to carry out the Russian Volume & Hybrid technique. This course has been tailored to provide you with thorough knowledge, skills and practice required to further your lash journey with confidence.



## A FULL STARTER KIT IS INCLUDED IN THIS COURSE.

Application of eyelash extensions requires skill, attention to detail as it is an intricate service therefore the course structure is specifically designed to allow for adequate time to not only learn theory but also the practical knowledge required to become an amazing eyelash technician.

**You will receive ongoing support and mentoring post-training.**

Your theory work will be completed prior to the training day using our online platform. Once you are booked onto the course you will receive an email with your log in details. The theory work is completed prior to your training day so that we can focus on the practical work on the day.

This course includes a clear and detailed manual (which provides a step by step guide that you may use for future reference.

Models will not be required as you will be working on fellow students in the class.

If you do not wish to pay the full balance upfront or split your payments with Clearpay then please email [training@lashesbyroxie.com](mailto:training@lashesbyroxie.com) to pay a deposit to secure your booking. Make sure to let us know your chosen course and date.

The final balance will then be due on or before the day of the training course.

**COURSE INCLUDES A FULL  
KIT**

# Combined Classic Individual Eyelashes, Russian Volume & Hybrid

## 3 IN 1 COMBINED CLASSIC INDIVIDUAL EYE- LASHES & RUSSIAN VOLUME & HYBRID IN- DIVIDUAL LASH EXTENSIONS

### 2 DAY COURSE

This course is designed for individuals who would like to fast track their lash career and get a head start! Upon completion of this course you will be certified to carry out both Classic Individual Eyelash Extensions AND Russian Volume & Hybrid technique. This course has been tailored to provide you with thorough knowledge, skills and practice required to further your lash journey with confidence.

You will receive ongoing support and mentoring post-training. Application of eyelash extensions requires skill, attention to detail as it is an intricate service therefore the course structure is specifically designed to allow for adequate time to not only learn theory but also the practical knowledge required to become an amazing eyelash technician.

Your theory work will be completed prior to the training day using our online platform.



Once you are booked onto the course you will receive an email with your log in details. The theory work is completed prior to your training day so that we can focus on the practical work on the day. This course includes a clear and detailed manual (which provides a step by step guide that you may use for future reference. A full starter kit is included in this course. You will need a model for the second part of the day -

This is arranged by the student. If you do not wish to pay the full balance upfront or split your payments with Clearpay then please email [training@lashesbyroxie.com](mailto:training@lashesbyroxie.com) to pay a deposit to secure your booking. Make sure to let us know your chosen course and date. The final balance will then be due on or before the day of the training course.

**COURSE INCLUDES A  
FULL KIT**





THE ULTIMATE LASH & BROW  
ARTIST PACKAGE COURSE

# The Ultimate Lash & Brow Package

## THE ULTIMATE LASH & BROW PACKAGE - 3 DAY COURSE

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### DAY 1 - BEGINNERS CLASSIC EYELASH EXTENSIONS

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### DAY 2 - RUSSIAN VOLUME & HYBRID COURSE

This course is designed for complete beginners or beauty therapists who wish expand and add this treatment to their existing services. Entry Level Course, No prior beauty qualifications are required. Group Sessions will hold maximum of 4 people. Upon completion of this course you can take the next step and become a Certified Volume Eyelash professional (Level 2) This course has been tailored to provide you with thorough knowledge, skills and practice required to start you lash journey with confidence.

You will receive ongoing support and mentoring post-training. Application of eyelash extensions requires skill, attention to detail as it is an intricate service therefore the course structure is specifically designed to allow for adequate time to not only learn theory but also the practical knowledge required to become an amazing eyelash technician.



Your theory work will be completed prior to the training day using our online platform. Once you are booked onto the course you will receive an email with your log in details. The theory work is completed prior to your training day so that we can focus on the practical work on the day.

### DAY 3 -LASH LIFTING + BROW LAMINATION & TINTING

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Brow Lamination and Lash lift treatments are a revolutionary treatment that is the perfect alternative to Micro blading and Eyelash Extensions. Results last 6-8 weeks. Due to being low maintenance and cost effective, this treatment is high in demand in the beauty industry!

The Brow Lamination & Tinting process involves shaping the brow hairs into the desired shape and gently lifting the eyebrow hairs from the root creating the appearance of fuller brows.

Eyebrow tinting is especially effective for those with fairer eyebrows. It is a powerful, long-lasting alternative to mascara and can last for up to 4 weeks. Brow Lamination results last approximately 6-8 weeks, Brow Lamination & Tinting can be offered together to boost profitability and time efficiency.

The Lash Lifting & Tinting process involves gently lifting the eyelashes from the root creating the appearance of long, fuller lashes. Eyelash tinting is especially effective for those with fairer lashes. It is a powerful, long-lasting alternative to mascara and can last for up to 4 weeks. Lash Lifting results last approximately 6-8 weeks

This will enable you to have a flow of repeat business enabling you to build a steady clientele. The average treatment price is between £45-65. Our courses will equip you with the skills and confidence required to perform this treatment and start taking paying clients.

**This course includes a clear and detailed manual. A full starter kit is included in this course.**

# Accredited, Certified & Insurable

- All our courses are accredited by ABT
- Insurable Certification upon completion
- Start taking paying clients
- Your Qualification will mean something!

## EXPERIENCE & EXPERTISE

- Established Educator, Eyebrow & Eyelash Specialist
- 1 Tutor to maximum 4 students
- Creating Lash & Brow Artists not just Technicians



## Unlimited Support

- Hands on practical training
- 24/7 Support with your tutor - we dont disappear!
- Access to Innovative online student portal
- Student Insurance offered
- Help on how to set up your beauty business



**You still have  
a lot of time to  
make yourself  
be what you want.**

LASH & BROW  
LIFTING COURSES

# Lash Lifting & Tinting Course

Lash lifting treatments are an amazing treatment that is the perfect alternative to eyelash extensions. It is aimed at those wanting long-lasting, natural-looking eyelashes without any maintenance.

The average treatment price is between £40-65.

Our online courses will equip you with the skills and confidence required to perform this treatment and start taking paying clients.



Results last 6-8 weeks. Due to being low maintenance and cost effective, this treatment is high in demand in the beauty industry!

The Lash Lifting & Tinting process involves gently lifting the eyelashes from the root creating the appearance of long, fuller lashes.

Eyelash tinting is especially effective for those with fairer lashes. It is a powerful, long-lasting alternative to mascara and can last for up to 4 weeks.

Lash Lifting results last approximately 6-8 weeks, so you will have a flow of repeat business enabling you to build a steady clientele.

Lash lifting & Tinting can be offered together to boost profitability and time efficiency.

You will receive a confirmation email from our bookings team with further details and how to access our student portal to create your login information. You will have access to the full course on this portal. You will have 90 days access to this course. Extensions may be granted.

## Course breakdown

- Theory - Unit 1, 2 & 3)
- Professional Practice, Health & Safety, Lash lifting and Tinting
- Client Care/Consultation
- Insurance
- Health & Safety
- Patch Testing
- Contraindications
- Exclusion client group
- Eyelash Construction and Functions
- Suitable Products/ Breakdown
- Preparing the Work area
- Preparing your Client
- Lash Lifting Application step by step
- Eyelash Tinting
- After Care
- Troubleshooting
- Multiple Choice Assessments
- Step-by-Step detailed tutorial
- Real Model demonstration
- Tips & Tricks
- Case Studies
- Additional downloadable resources

### ENTRY REQUIREMENTS

No Prior Qualifications required to start Entry Level course!

# Brow Lamination & Tinting Course

## Course breakdown

- Theory - Unit 1, 2 & 3)
- Professional Practice, Health & Safety, Brow Lamination and Tinting
- Client Care/Consultation
- Insurance
- Health & Safety
- Patch Testing
- Contraindications
- Exclusion client group
- Eyebrow Construction and Functions
- Suitable Products/ Breakdown
- Preparing the Work area
- Preparing your Client
- Brow Lamination Application step by step
- Eyebrow Tinting
- After Care
- Troubleshooting
- Multiple Choice Assessments
- Step-by-Step detailed tutorial
- Real Model demonstration
- Tips & Tricks
- Case Studies

### ENTRY REQUIREMENTS

No Prior Qualifications required to start Entry Level course!

**Brow Lamination treatments are a revolutionary treatment that is the perfect alternative to micro blading. It is aimed at those who have gaps in their eyebrows and want fluffy, fuller brows. Results last 6-8 weeks.**

Due to being low maintenance and cost effective, this treatment is high in demand in the beauty industry!

The Brow Lamination & Tinting process involves shaping the brow hairs into the desired shape and gently lifting the eyebrow hairs from the root creating the appearance of fuller brows.

Eyebrow tinting is especially effective for those with fairer eyebrows. It is a powerful, long-lasting alternative to mascara and can last for up to 4 weeks.

Brow Lamination results last approximately 6-8 weeks, so you will have a flow of repeat business enabling you to build a steady clientele.

Brow Lamination & Tinting can be offered together to boost profitability and time efficiency.

The average treatment price is between £45-65.

Our online courses will equip you with the skills and confidence required to perform this treatment and start taking paying clients.



You will receive a confirmation email from our bookings team with further details and how to access our student portal to create your login information. You will have access to the full course on this portal. You will have 90 days access to this course. Extensions may be granted;



# Combined Lash & Brow Lift Course

We offer our lash lift & brow lamination as a combined course.

Due to being low maintenance and cost effective, these treatments are high in demand in the beauty industry!

The Brow Lamination & Tinting process involves shaping the brow hairs into the desired shape and gently lifting the eyebrow hairs from the root creating the appearance of fuller brows.

Eyebrow and eyelash tinting is especially effective for those with fairer eyebrows and eyelashes. It is a powerful, long-lasting alternative to mascara and can last for up to 4 weeks.

Brow Lamination results last approximately 6-8 weeks, so you will have a flow of repeat business enabling you to build a steady clientele.

Brow Lamination & Tinting can be offered together to boost profitability and time efficiency.

The average treatment price is between £45-65.

Our online courses will equip you with the skills and confidence required to perform this treatment and start taking paying clients.

You will receive a confirmation email from our bookings team with further details and how to access our student portal to create your login information. You will have access to the full course on this portal. You will have 90 days access to this course. Extensions may be granted;



## Course breakdown

- Theory - Unit 1, 2 & 3)
- Professional Practice, Health & Safety, Brow Lamination and Tinting
- Client Care/Consultation
- Insurance
- Health & Safety
- Patch Testing
- Contraindications
- Exclusion client group
- Eyebrow Construction and Functions
- Suitable Products/ Breakdown
- Preparing the Work area
- Preparing your Client
- Brow Lamination Application step by step
- Eyebrow Tinting
- After Care
- Troubleshooting
- Multiple Choice Assessments
- Step-by-Step detailed tutorial
- Real Model demonstration
- Tips & Tricks
- Case Studies

### ENTRY REQUIREMENTS

No Prior Qualifications required to start Entry Level course!

# MICROBLADING

# Microblading - Hair Stroke Technique

## Course breakdown

- Core knowledge + 12 months access to all online learning modules
- Online technical skills from the comfort of your own home
- Live skills in the academy with models supplied - 2 days
- Assessment day in academy - 1 day
- OCN Level 4 optional
- On-going mentoring & support
- Lifetime access to dedicated technician forum
- Low student to trainer ratio
- Practice equipment supplied

### ENTRY REQUIREMENTS

No Prior Qualifications required to start Entry Level course!

Microblading is a method of creating detailed natural looking eyebrows by implanting specially formulated pigment into the skin with a bespoke disposable hand-held tool.

The manual tool has a fixed, small, disposable blade with various numbers of needles which delicately scratches the surface of the skin. Every hairstroke is created with one single hand movement, producing an effect of extremely fine and natural looking hair.

Microblading is an extremely popular technique as you can create the most intricate eyebrow designs bespoke for each and every client.

This course is the perfect entry point for individuals who either wish to set up their own Microblading business or who would like to enhance the treatments already offered within a salon or clinic.

On our Microblading training course, you will learn how to create the most exquisite fine hairstrokes. Our extensive theory will cover which skin is suitable for Microblading and how to design the best brow shape for each face.



The average treatment price is between £200-400.

You will receive a confirmation email from our bookings team with further details and how to access our student portal to create your login information. You will have access to the full course on this portal. You will have 90 days access to this course. Extensions may be granted;

WE ALSO OFFER ONLINE COURSES,  
SHOULD YOU WISH TO TRAIN FROM THE  
COMFORT OF YOUR OWN HOME!

ACCREDITED  
ONLINE COURSES

# You can train with us online!

## WHY CHOOSE AN ONLINE COURSE ?

- Learn from home and in your own time
- Study on the go using any device
- No Assessment visits
- 24/7 Support with your tutor
- Access to Innovative online student portal
- Student Insurance offered
- Accredited courses with fully recognised certificate
- Easy to follow

## WHY CHOOSE ROXIE RESALI BEAUTY CLINIC & ACADEMY ?

- Established Educator, Eyebrow & Eyelash Specialist
- Accredited, Certified and insurable courses
- Live Zoom/Skype support sessions
- In Depth Detailed & Knowledgeable courses

TO FIND OUT MORE ABOUT OUR ONLINE COURSES PLEASE VISIT:

<http://www.roxieresali.com>

**Go after what  
sets your  
soul on fire,  
every day**



# Student testimonials!

What an inspirational woman! I attended Roxie's ultimate package training course and it was such a lovely experience. Roxie is very attentive, professional and knowledgeable. Can't wait for my journey to begin and so happy that Roxie is part of it.

Thank you Roxie loved the course, so informative I have already recommended you on Facebook groups.

## Brow Lamination Course

The Course was great a lot of information and easy to follow  
thank you x

Love everything about training with Roxie Resali Beauty clinic & Academy. Overall encouraging, fair and patient.



# FAQ's

## **ARE THE COURSES ACCREDITED & CERTIFIED?**

All our courses are accredited and certified by ABT, this ensures that upon completion, once you receive your accredited certificate you can immediately obtain insurance and begin taking paying clients.

## **DO I NEED ANY PRIOR QUALIFICATIONS?**

Most of our courses are entry level courses, so you will not need prior qualifications. For more information please get in touch with our team.

## **HOW CAN I BOOK?**

You can use our online booking system to book, alternatively you can get in touch with our team who will be happy to help.

## **DO YOU OFFER PAYMENT PLANS?**

Yes, we offer payment plans on some of our courses.

## **DO THE COURSES INCLUDE KITS?**

All our courses come with a full kit.



WE LOOK FORWARD TO BEING  
PART OF YOUR JOURNEY!

## **Contact us**

[www.roxieresali.com](http://www.roxieresali.com)

[info@roxieresali.com](mailto:info@roxieresali.com)

020 8243 8922

